

HIGHLAND MAIN STREET BUREAU

SUBDIVISION OF REDEVELOPMENT DEPT. 14.15

(NOT LESS THAN 6 MEMBERS NOT MORE THAN 21)

April 3rd, 2025
April Meeting Minutes

1. **Ben Tomera- President**
2. **Sandy McKnight -Vice President**
3. **Sandy Ray-Secretary**
4. **Alex Robertson - Town Council Liaison & Executive Appointment**
5. **Diane Barr Roumbos**
6. **James Roumbos – excused**
7. **Al Simmons**
8. **Desi Biro -excused**

Meeting called to order at 6:20pm by Ben Tomera

Approval of the Minutes March 6th 2025 motion made by Sandy McKnight seconded by Al Simmons . All in Favor

Nutrition Hub owners came in and joined the meeting and the members introduced themselves . Alex spoke and stated that he had spoken with them and they were part of the Allocation area and that they seemed like a really great business and since we were looking to expand , he thought they would be a great addition to the Restaurant Crawl . Alex also mentioned that 2 other places were interested also in joining Maria's and Squigi's .

Ben added how Main Street was run and all the different things Main Street was involved in

Events for the rest of the year. Sandy stated that she had visited a lot of the businesses some were closed and asked the businesses if they would like to be involved in the Retail Crawl and she asked for responses by April 1st . They were all trying to confirm when they need to have information in for the Gazebo and anything to put in the water bill.

Alex confirmed he had talked to several businesses and they confirmed they were going to participate in the Retail Crawl

Ben then added and explained about using the punch cards . The more businesses you visit the better your odds in the raffle

Sandy McKnight asked how the punch card was going to determine which business they

visited

Sandy Ray answered They have a map and each business has a number and each business you enter the owner or employee will initial the number they were assigned .

Depending on how many initials they have and how many businesses they have visited is how many tickets they get

Sandy Ray didn't agree that they have to make a purchase

Alex added that they offer some sort of discount that they don't have to make a purchase but he doesn't want to turn away businesses . He thinks we should leave it up to the businesses .

Sandy Ray asked if they have to make a purchase if some of the businesses would not initial the persons card if they didn't make a purchase .

Sandy Ray just thinks it's asking a lot of some people to make a purchase

After extended discussion It was decided that if they show a receipt they get twice the tickets

No Makers Market this year and put more effort into the Haunting of Highland October 28th .

Motion made by Diane and seconded by Alex and Sandy Ray . All in Favor

August 26th Big Crawl there was talk about the bands . this will be added to next months agenda

Social Media Pages . There was talk at the Council level about someone helping us with social media . Alex would like to see someone help us on our social media with the Redevelopment and Main Street . Maria mentioned that Main Street had a bigger following than The Redevelopment page . Ben would like to see the Retail Crawl posted within the next week

There was also talk about getting more businesses involved in Main Street . Jim had mentioned about Legacy (Mr. Siemer) getting involved . Maria said she had left 2 messages with the number she had and they might want to become board members .

Adjournment at 7:18pm

*Meeting Agenda is subject to change