

REDEVELOPMENT DEPARTMENT
HIGHLAND MAIN STREET BUREAU (Sec.14.15)
MINUTES HIGHLAND MAIN STREET BUREAU
October 9th, 2024

Meeting called to order 6:05 pm

1. **Ben Tomera- President**
2. **Sandy McKnight - Vice President**
3. **Sandy Ray - Secretary**
4. **Alex Robertson - Town Council Liaison & Executive Appointment**
5. **Ben Reinhart**
6. **Renee Reinhart**
7. **Diane Barr Roubos**
8. **James Roubos**
9. **Al Simmons**
10. **Laura Pilewski-excused**

Also present: Maria Becerra, Redevelopment Director, Kendra Hernandez and several members of the audience

Approval of the minutes for September 11 motion made by Renee seconded by Sandy McKnight. All in favor

September Big crawl and DJ Contract-Council of Community Events is going to see if they can use them

Main Street voted to have a Halloween themed Crawl for October. All in Favor.

Renee will be contacting Tri – Kappa to see if they would like to be read scary stories and Highland Neighbors for Sustainability will have tables set up and the Boy Scouts and Girl Scouts will also be handing out candy. There was discussion about the DJ and using it for this crawl but was later decided to let HCCE use it for now for a later event. Sandy is making the flyer for the Crawl and Ed will be asked if he can change the music over the speakers. Maria and Kendra will go around to the businesses and hand out the flyers. It was decided to call it the Haunted Highland Crawl. There was discussion about closing the streets but was later voted against because of costs.

Marker's Market went well there were 10 vendors some from the cancelled September Big Crawl and they all paid despite rumors to the contrary.

December Restaurant Crawl was cancelled a motion was made by Renee and seconded by Al. All in Favor

Downtown Lighting will be completed hopefully by the October Big Crawl and Halloween just in time for the Holidays. There are some trees that need to be removed before anything can happen Public Works is taking care of this.

Setting new time for Meetings – Meetings will now be at 6:15pm motion made by James seconded by Sandy Ray. All in favor

Board Member Comments: Discussion was made about Small Business Saturday we will discuss more at the November meetings. There were also ideas thrown around about a November Food Drive and Ben made a comment that he defiantly wants to see those organizations raise money but the mission of Main Street is more about the businesses. Alex made a suggestion about seeing what other Main street groups are doing to get some ideas

Adjournment: motion made by Ben Reinhart seconded by Sandy Ray 8 in favor 1-Opposed