

REDEVELOPMENT DEPARTMENT
HIGHLAND MAIN STREET BUREAU (Sec.14.15)

MINUTES HIGHLAND MAIN STREET BUREAU April 10th, 2024

Meeting called to order 6:30

1. Rhonda Bloch - President
2. Sandy McKnight - Vice President
3. Ben Tomera – Secretary
4. Alex Robertson – Town Council Liaison & Executive Appointment
5. Ben Reinhart
6. Renee Reinhart – not present
7. Diane Barr Roumbos
8. James Roumbos
9. Al Simmons
10. Kathy Smailis – no present
11. Teri Yovkovich
12. Sandy Ray – not present
13. Laura Pilewski

Also present: Maria Becerra, Redevelopment Director

- Approval of the Minutes March 13th, 2024 motion made by Teri Yovkovich and seconded by Sandy McKnight
- President Bloch Introduced of the owners of the Counter – Dr. & Mrs. Foreit. Dr. Foreit explained that they are moving the Counter business across the street from current location and then Rhonda will be into that spot to do gourmet hot dogs. Goal is hopefully open in June.
- 2024 Events Discussion
 - Essay Contest - Update – James Roumbos stated with Sandy's help the brochure was passed to the Highland Schools and he took to Our Lady of Grace and Highland Christian, so they have the information. James has been sharing once a week. We had agreed to gift certificates, \$100 and \$50.
 - Community Garden Events – Update Renee Reinhart, Had Garden clean-up day last Saturday and it went really well. Veggie vouchers ready this week, for plant donation. Highland Neighbor for sustainability group have been a huge help. May 18th planting day 10-12. Pet Blessing, May 23, maybe local pet business could come and maybe a photographer would like to come offer their services for a fee. Dinner in the Garden with the Olive business an idea. Discussion on the Blessing Box, it would be free, just looking for permission to put it up. A motion was made by Rhonda and seconded by Al Simmons. The Bench that the Highland Neighbors for Sustainability will be placed there. Renee asked for 2 – 4 picnic park tables. Maria will follow-up. Renee would like to know if any Restaurants need anything grown for their use.
 - Discussion on Market – 2 Application in. Facebook conversation. Alex Robertson said there is reservation about having any extra social media pages made. Need to reel in a lot of these, passwords and things like that. Need to have Town employee with control

as to what goes on there. Ben Tomera mentioned that Main Street already has over 4,000 followers. It was agreed that posting will be sent to Maria for the Main Street Facebook. It was decided that posting will be sent to Maria for Main Street. Maria will have a conference call with Laura and Rhonda to discuss details and what is needed from what depts for the Market.

- Lighting for Downtown – Update – Alex Robertson working on an RFP.
- 3 Big Crawl - Update – To be held July, August and September – coordination volunteers, Rhonda, Sandy, Renee and Ben discussion about a possible theme night for one of them, like an 80's theme. Some discussion on entertainment, bands or possibly a D.J. Maria will coordinate a conference call to discuss details. Discussion on food trucks pros and cons.
- It was decided that the committee who meet to discuss can move forward without having to wait for the next meeting to get approvals on rules or decisions made for the event.
- Alex Robertson stated that hard documentation needs to be kept on each events folder so that the next year it's a little bit easier.
 - Makers Market - Update – Will be the same day as the Fire Dept Open House Oct.
- President Rhonda Bloch would like the next meeting to be more of a brainstorming for events.

Motion: was made to adjourn, all were in favor.

7:01 P.M.