

REDEVELOPMENT DEPARTMENT  
HIGHLAND MAIN STREET BUREAU (Sec.14.15)

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MINUTES November 8, 2023 6:03 PM

Meeting called to order 6:33

**Present:** Alex Robertson, President, Renee Reinhart, Vice President, Diane Barr-Roumbus, James Roumbus, Sandy McKnight, Ben Reinhart, Teri Yovkovich, Rhonda Bloch

**Also present:** Maria Becerra, Redevelopment Director, Susan Hale Asst. Director & Laura and Paul Pilewski and Jeff Rosigol.

**Minutes for 10-11-2023** Teri Yovkovich made a motion to approve the minutes from the October 11<sup>th</sup> meeting, Sandy Mcknight seconded. All motioned to approved.

**Discussion on potential participant in the Restaurant Crawl** - Paige's Treats – is a Highland resident that called to ask if she could participate in the monthly crawl, even though she does not have a store front. She rents a commercial kitchen and does baked goods. Questions were asked about, does she have a business license, does she have approval from the Lake Co health dept. where is her kitchen, what would be her setup? Alex suggested that if they are licensed and have all the requirements, something like this could possibly work, even for a group set up. Rhonda stated that might be good thing. Renee suggested maybe asking the existing Restaurant participants what they think. Comments were made that it could draw more people that would be a good thing. Alex asked that we find out what her plan would be of where she would sell it? Make sure she has a business license as well and after then discuss more.

**2024 Thursday Market** – May 1<sup>st</sup> to the end of September 26<sup>TH</sup>

same location 3:30 -7:30 p.m. Rhonda introduced Laura Pilewski, who has covered overseeing the market in Rhonda absence. She is from Highland and is also a vendor. She is also looking to join Main Street. Set up would be at 2:00 to open at 3:30 and then tear down 7:30. Some discussion on the name for the market and maybe incorporating some music. Some discussion on possibly having a beer garden or wine tasting. Laura said the alcohol and music sometimes take away from the vendors.

The **electric** is now in and available, conversation about charging for it. Maybe using what the Town charges for Main Square events. Vendor fees discussed. Rhonda said that Laura was willing to the social media for free. She would also help with the fees. Vendors want to keep in the municipal parking lot. Discussion about available parking in the lot adjacent for the vendors. Alex agreed that the alcohol would take away from the Market feel. Charging for the electric if Extensive discussion on forfeiting your spot and losing their deposit. And cancelation of the event due to bad weather. Alex requested we have good recordkeeping where money is involved. Maria Becerra stated no cash can be taken in. Payments to be made at Town Hall, they can take cash.

Suggestion was made for Laura Pilewski to apply for Main Street if she wants to be part of next running the Thursday market. The social media be run by Laura will be discussed further early part of next year.

**Community Garden** comments from Renee, the Sustainability Group have been amazing. They got compost from Lake Co. Renee paid for the \$75 and she would like for it to be considered as a donation from the Reinharts.

Alex asked if there were any other comments. Jeff Rosenthal stated that he attended the Council for Community Events meeting last week, met Mr. & Mrs Santa Claus. These folks offered to come in for the day of the Christmas parade. He offered to pay \$100 for them to come and I spoke to other business who would help pay for them, its \$300-\$400 for 2 hours. If you are interested we would pay them directly, not through the Town.

Renee brought up the Christmas lights for downtown. Maria did say that there is a electric panel that is being replaced on Kennedy and Highway for Christmas Tree lighting. Discussion held on lighting. Christmas trees at the Community Garden, Ben to get the price.

**Purchasing 4 real Christmas trees** - Ben made a motion to amend the agenda, Teri seconded the motion. Motion made by Renee to purchase 4 real Christmas trees not to exceed \$100 per tree, Teri seconded the motion. All were in favor.

Motion to adjourn: was made by Diane Roumbus to adjourn, seconded by Ben Reinhart, all were in favor.

6:58 P.M.