

HIGHLAND MAIN STREET

Tuesday, July 12<sup>th</sup>, 2023

Meeting Minutes

Highland Main Street met in person at Town Hall on Tuesday, July 12<sup>th</sup>, 2023 at 6 PM.

The meeting was called to order by President Alex Robertson at 6:01 PM.

Members in Attendance: Alex Robertson, President; Renee Reinhart, Vice President; Ben Reinhart; Sandy McKnight; Teri Yovkovich; Rhonda Bloch; Jim Roubmos; Diane Roubmos; and Sandra Ray

Also Present: Maria Becerra, Redevelopment Director; Susan Hale, Assistant Redevelopment Director

1. **Minutes** – The Minutes from the last meeting were approved all in favor, none opposed.
2. **New Members** – Sandra Ray and Kathy Smailis from The Tasty Olive were officially made members of Highland Main Street at the Town Council meeting on Monday, July 10<sup>th</sup>.
3. **Thursday Markets** – A vendor from the market came to speak to the group about what she feels has been happening, as well as ask for more advertising for the market. President Alex Robertson presented the group with quotes that Assistant Redevelopment Director Susan Hale had gotten from Baxter Printing for yard signs. The group voted all in favor, none against, to purchase 20 signs at \$16/piece. Assistant Director Susan Hale said she would put a design together and with both Rhonda Bloch's and President Alex Robertson's approval, she would send the design to Baxter Printing and order the signs. The group was also informed that there is a one week turn around for the signs.
4. **Big Restaurant Crawl** – The group decided that the points of contact for the Big Restaurant Crawl would be President Alex Robertson and Sandy McKnight. Sandy McKnight gave the group an update on the event, citing the porta potties are ordered and two out of the three bands have been selected, as well as a sound person for the event. One of the bands named was Strings Beyond Description, and the other was I'm With Frank. The group was encouraged to speak out if they knew of any bands that could fill

the third opening. Lastly, the group discussed the budget for the event, passing a budget of \$3,000 for the event, with all in favor and none opposed.

5. **Makers Market** – It was decided that Teri Yovkovich would be the point of contact for the Makers Market event. A not-to-exceed budget of \$1,000 was approved with all in favor and none against. President Alex Robertson and Teri Yovkovich asked Assistant Redevelopment Director Susan Hale to have Makers Market applications for the next Thursday Market, to pass out to the vendors. Teri Yovkovich also expressed that she would like to have food trucks available at the Makers Market, and mentioned that they need to have generators as there is no electricity available on Jewett. The group also discussed the issue with picnic tables last year, and plans to ensure it does not happen again.

The next meeting will take place on Wednesday, August 9<sup>th</sup> at 6 PM in Town Hall.

The meeting was adjourned by President Alex Robertson at 6:24 PM.