

HIGHLAND MAIN STREET  
Wednesday, March 8<sup>th</sup>, 2023  
Meeting Minutes

Highland Main Street met in person at Town Hall on Wednesday, March 8<sup>th</sup>, 2023 at 6:30 PM.

The meeting was called to order by President Alex Robertson at 6:34 PM on Wednesday, March 8<sup>th</sup>, 2023.

1. Minutes – The group voted unanimously to approve the minutes from the February 8<sup>th</sup> Highland Main Street meeting.
2. New Member Introductions – Everyone went around and introduced themselves, there were a few people who were new or had not been present for a couple of meetings.
3. Wayfinding Signs – There was brief discussion on the Wayfinding Signs and Councilor Zemen was present and explained that the Wayfinding Signs funding is currently tabled and will be voted on at the next Town Council meeting.
4. Farmers Market – The location for the Farmers Market was confirmed, and it will take place at the New Municipal Lot. Brief discussion ensued about the possibility of a Wine Garden at the Farmers Market and Rhonda Bloch is working on this project.
5. Easter Egg Hunt – Rhonda Bloch is heading the Easter Egg Hunt. It was decided that it would be targeted towards adults on April 8<sup>th</sup>.
6. Recruiting New Members – Members of HMS shared the businesses they had been in contact with regarding joining Main Street. Some of these businesses include Wildflower and Brewfest.
7. Essay Contest – After discussion, the group decided that the next 3 essay contests will run concurrently in the month of April. The due date is April 21<sup>st</sup>, and the theme is the same as the March contest: What makes Downtown Highland Fun to Me?
8. Downtown Scavenger Hunt – The group discussed the possibility of hosting a Scavenger Hunt downtown this summer. One member suggested an app called Scavify.
9. Spring Cleaning – There was discussion about the possibility of hosting a Downtown Spring Cleaning event on Park Pride Day, April 22<sup>nd</sup> and possibly involving the Highland Neighbors for Sustainability.

10. Mural at Miles – The group discussed examining grant opportunities regarding the mural on Miles Books and a member said that the artist who previously worked on it explained that the wall has damage and needs to be repaired prior to a new mural being painted.
11. Community Garden – Previously, Highland Neighbors for Sustainability told Renee Reinhart about a grant opportunity from the Master Gardeners and Community Garden applied. Renee Reinhart also shared that HNS told her about how she could use a trellis to grow specific plants a certain way in the garden and that is part of what the grant would be used for. Mark Herak told the group that the Community Garden money would be on the agenda for March 27<sup>th</sup> Town Council meeting. The Community Garden also discussed adding signs where the garden is, to encourage people to take vegetables home to cook with. They also discussed growing a bed with plants specific to each restaurant in downtown, featuring the foods they need for their business.
12. Spring Patio Picnic – The date for the Spring Patio Picnic was decided: Sunday, June 11<sup>th</sup>. The group discussed getting picnic tables from the Parks Dept out there for the event and having the restaurants create lunch specials, like a mini restaurant crawl.
13. Highland Redevelopment Commission President Sean Conley attended the meeting, and he shared with the group a resource that he found for small businesses to get some consulting and advice for applying for loans and grants. There was discussion about having someone from that group come speak at one of the next HMS meetings about these opportunities.

The next meeting will take place on Wednesday, April 12<sup>th</sup> at 6:30 PM in Town Hall.

The meeting was adjourned by President Alex Robertson at 8:10 PM.