

HIGHLAND MAIN STREET MEETING

Highland Town Hall- Highland, Indiana 46322

Wednesday, January 11, 2023

The Highland Main Street Bureau met in a Public Meeting held in person in the Town Council Chambers at Highland Town Hall on Wednesday, January 11th, 2023. At 6:35, the Highland Main Street (HMS) meeting was called to order by President Teri Yovkovich.

Roll Call: Teri Yovkovich, Ben Reinhart, Renee Reinhart, Jacq Herrera, Rhonda Bloch, Diane Barr Roubos, James S Roubos, and Alex Robertson

Also Present: Councilman Tom Black, Redevelopment Director Maria Becerra, and Assistant Redevelopment Director Susan Hale, who is taking the minutes for the meeting.

Minutes: The group voted all in favor of approving the minutes from the November 16th meeting.

New Officers: Discussion was started about new officials and Teri Yovkovich nominated Alex Robertson as president. The group then all voted in favor of Alex Robertson as president. Ben Reinhart then nominated Renee Reinhart as the new vice president. The group all voted in favor of Renee Reinhart as vice president. The group asked Assistant Redevelopment Director Susan Hale to begin taking minutes, and she agreed.

2023 Event Calendar: The group went over most of the 2023 Event Calendar, and the following events were discussed and dates were determined for some events. *Dates are subject to change.

Restaurant Crawl- will remain the last Tuesday of every month, price raised to \$7

Main Street Farmer's Market- Thursdays from 4-8, June 1-October 31

February: Valentine's Hunt- the Valentine's Hunt will take place the week of February 13th

March: March Essay Contest- possibly St. Patty themed

April: Easter Egg Hunt in downtown- TBD

Easter Egg Drawing Hunt in downtown business windows- TBD

May: Sidewalk Sale- May 13 and 14/Mother's Day weekend

Bikes in Bloom- Week of May 21st

June: Patio Picnic- June 11

Bike Blessing/Bike Rodeo, Bike Tours- TBD

Storywalk- TBD

July, August, September: TBD

October: Maker's Market & Sidewalk Sale- October 7

Nightmare on Main Street – October 21

November: TBD

December: Christmas Cookie Stroll - TBD

Community Garden: None

Discussion: Discussion ensued about potentially combining Community Council Events with Highland Main Street, but ultimately decided not to combine, because a member of Highland Main Street expressed that they do not believe it would be beneficial to HMS and the small businesses in downtown Highland. Community Council Events expressed that they need help gathering volunteers for Highland's 4th of July Festival.

Assistant Redevelopment Assistant Susan Hale explained why HMS is no longer accredited by Indiana Main Street, as well as the different levels of accreditation. Because Highland Main Street is a Bureau under Highland government, they cannot be a non-profit, and are not able to apply for accreditation through Indiana Main Street at this time. Currently, this is not a goal of Highland Main Street.

The group expressed wanting to recruit new businesses to HMS, and a few members gave ideas for businesses they want to invite. They requested a list be made so they can divide and each take a few businesses to go into. Another member suggested that we host a meet and greet with small businesses downtown. The group also decided to expand and invite businesses on Kennedy Ave to join HMS.

The businesses took signs to put in their windows in support of Highland Trojans.

Adjournment: The meeting was adjourned by President Alex Robertson.