

HCCE MEETING | MAY MINUTES

Meeting date | time 6/10/2021 | 7:03pm | **Meeting location** Lincoln Center

Type of Meeting	Regularly Scheduled	Members Present: Kristen Smith, Linda Carter, John Breslin, Allencia Ballard
President	Dean Smith, present	
Vice President	Thomas Blejski, present	Liaisons Present: Mark Schocke, Trever Kinley
Treasurer	Liz Breslin, present	Additional Attendees: Mark Herak (TC), Leroy Flores (LeRoy's Bar), Officer Postea, Pat Vassar, Tom Lounges
Secretary	Jacqui Herrera, present	

Minutes Review Thomas Blejski pointed out a mistake in the Kiddie Parade section and John B. was missing from Members Present; corrections noted. John B. motioned and Liz B. seconded, all approved corrected minutes

Financial Report No financial report available; received money for 3 ads at \$150 each, total in for vendors \$11,128

Liaison Reports –

Trever Kinley- no reports from Parks Department, they will begin setup on Monday; Thomas requested 7-8 spikes from the Parks Dept for the signs

Mark Schocke & Mark Herak- John BeeBee to help ID, further notes down in Beer Garden section.

Additional Topics Presented

~**Shirts**- order placed for red shirts by Triple Creek

~**Community Sale** – approved dates for August 28, 29th

Committee Reports

~**Memorial Day**- event went good, well attended, live streaming went well once it started with a little delay.

~**Publicity**- change the times for the vendors; quote was incorrect from the Times and we're looking at \$3436.80; will reach over 28k people on the 23rd; to compensate for price, Times is giving us a 30-second video, snap chat campaign, and an insert into June papers; Tom's doing advertising on his MPR radio also and interviews.

Thomas presented the trains for the scavenger hunt. He will finish up with Jacqui and she is finalizing details of Treasure map for Raffle.

~4th of July Festival

***Arts & Crafts**- will potentially have 10 vendors; BK from Athletic Factory was phone conferenced into meeting to discuss wanting to have a dunk tank brought in as a fundraiser for the softball team and organization. After committee discussion about rate to charge and what is more come in next year, it was agreed to allow them the Crafters rate for this year.

***Fireworks**- good to go

***Kiddie Parade**- Application done and hard copies will get handed out; will get water and snack, 5 golden tickets will be placed in bags

***Twilight Parade**- Kristen went over layout of middle lots and staging. Mark Schocke

and Allencia asked about the changes to the parade this year and discussion ensued about possibly reworking staging, rerouting parade through 5th Street and back to 44th Street; Kristen suggested if someone else wanted to take over and could work it out with a new route, then it was doable with more volunteers and help. Allencia suggested putting signs/banners notifying people that parade would start at 41st and she was tasked with finding out budget for project and what she would need to do to get them up. Jacqui stated she would send contact information for Building Dept for regulations about signage. There will be no parade judges this year. We were reached out to about bands having a conflict on parade day and the rates they were getting from other committees to take part, which ran from \$500-\$1000 for them to perform. Kristen motioned that we allow up to 3 bands at \$600 a piece, this was seconded by Liz B. Thomas then motioned an amendment that said that if Highland was the only band performing, they would get \$750, seconded by Liz B, all agreed. Linda to contact bands.

- **Entertainment*- Tom stated that bands are all lined up and he's gotten a bigger sound system
- **Foods*-Liz B & Jacqui- we have closed applications, we have 21 vendors
- **Security* -Mark S-nothing to report.
- **Grounds*- Porta-potties were ordered; Highway will be closed between 5th and Delaware per usual; Kristen has parking passes for park lot; discussion about what was needed from parks and public works including sawhorses, barrels, barricades; Dean to get in contact with school for gator and he will reach out to Kuiper also; Trever let us know we could use the concession stand to store stuff since trailer will be used for Beer Garden ticket booth. Donnie requested that he be able to get in earlier to setup, by Saturday, and that rides will be coming over earlier to and will be set out at park or carnival camp if possible.
- **Beer Garden*- Mark Herak discussed the finalized details and contract being looked over to approve at Monday meeting; LeRoy requested another spot for other 16' trailer; tickets would be \$1 each, and people would get stamped for age verification. Discussion ensued about the layout and Dean showed the new layout with the shifting of the line at the Northwest side of the gazebo so that Tom's trailer could still get in and the porta potties would be moved to the opposite end of the layout. Discussion continued further as it was mentioned that HCCE would be manning ticket booth also even after it was mentioned that we did not have the volunteers for this. After debating back and forth, Mark stated that we could do what we want even though he did not agree. Liz B. asked for trust and that we could change things next year if it does not work out. Mark replied "mark my words, there are going to be big changes next year, big changes, just wait" and exited the meeting.
- ~**Fall Festival** Sept 17/18- Discussion about possible themes and names; decided on "Blues & Cues" bbq, blues, bags, chili cookoff, bbq cookoff; look into a combination of vendors
- ~**Trunk or Treat** Oct 23 (rain date Oct 24) – tabled until July meeting
- ~**Santa Parade** Sat Nov 28 – tabled until July meeting

Next Meeting: June 24th @ 7pm, Town Hall or Lincoln Center if needed.

Liz B motioned we adjourn and John B seconded. All approved. Adjourned at 9:41pm.