

HCCE MEETING | MAY MINUTES

Meeting date | time 5/20/2021 | 7:03pm | **Meeting location** Lincoln Center

Type of Meeting Regularly Scheduled
President Dean Smith, present
Vice President Thomas Blejski, present
Treasurer Liz Breslin, present
Secretary Jacqui Herrera, present

Members Present: Kristen Smith, Jeffrey Pena, Deborah Trevino, Liz Al-akel, Christine Gonzalez, Linda Carter

Liaisons Present: Mark Schocke, Trever Kinley

Additional Attendees: Mark Herak (TC) , Patty Grillon & Dave Jaros (California Donuts), Leroy Flores (LeRoy's Bar), Chris & DeAnna Kornaus (volunteers)

Minutes Review Kristen motioned and Christine seconded, all approved minutes

Financial Report No financial report available; invoices turned in for Tom Lounges first payment (\$16,500), AC Graphix for banners (\$425.60), Jacqui Herrera reimbursement for Community-Sale ad (\$45). Deposits made for 10 vendors for 4th of July (\$5,514.46)

Liaison Reports –

Trever Kinley- no reports from Parks Department

Mark Schocke & Mark Herak- no reports from Town Council, discussion about Beer Garden plans (see below), Schocke is working on contract details with Town Attorney and LeRoy

Additional Topics Presented

~**Shirts**- order form sent around for new members to include sizes; we will be doing turquoise this year

Committee Reports

~**Memorial Day**- same setup as previously with addition of online streaming; Trever to find flagpole; we will have a soloist, 2 speakers, 4 songs, bugler, Elks Lodge, Scouts, American Legion, Michael Griffin and Mark Schocke for introductions and invocation; Christine to get water and coolers (Chris offered some); members should be there by 9:30am for setup and to be ready for attendees; fans and programs ready to distribute, leftovers will be handed out at 4th of July

~**Community Wide Sale**- went well albeit the windy weather; paper maps were available also at Jacqui's and Kristen's locations and went over well with buyers; suggestion of dividing addresses possibly into subdivisions for future sales

~**4th of July Festival**

***Arts & Crafts**- Jacqui has 4 confirmed vendors, 4 pending

***Fireworks**- good to go

***Kiddie Parade**- applications pending; Thomas needs to confirm leftover bags count

***Twilight Parade**- Application is up and running; Jacqui turned in 10 apps to Kristen already with one entry fee; we will not have access to St James due to Saturday evening mass, so Kristen suggested looking into Middle School parking lots and eliminating the other locations completely on Kennedy and starting at 41st with staggered waiting and entrance through 5th street or 41st from East, Dean will talk to superintendent; look into whether we will have access to golf cart or gator for use; quiet zone moved back to Lincoln Street

- **Entertainment*- Tom was not available due to a meeting; finalizing bands; Donnie emailed concerns about times and wristbands, we confirmed corrected times
 - **Foods*-Liz B & Jacqui- have 13 confirmed vendors and 5 pending; voiced concerns about spacing around beer garden and if they will have room, were assured they had space for vendors and lines
 - **Publicity*- Liz A presented quote from The Times (copy included) in amount of \$2,768.40 for the folded 4 page ad; motion from Liz B and seconded by John B to spend up to \$3k, approved by group; it would circulate on Wed the 23rd; looking for 16-20 businesses to buy ads at \$150/each to help cover cost; Tom to sell ads; Deborah suggested the possibility of digital ads; Canadian National will be ½-1 page dependent on layout; look in banners for stage; Dean to ask Donnie about coupons and posters
 - **Security* -Mark S-nothing to report.
 - **Grounds*- Porta-potties count needed, looking to add 7 more plus handicap for Beer Garden; move ones from rest of parade locations to the middle school sites; signups discussed and needed to have times changed, Jacqui will send out electronically; Kristen proposed asking Donnie if workers could do during busy times, John B reminded about loss of revenue if paying them.
 - **Beer Garden*- Mark Herak presented the map that had been emailed to members and discussion ensued with concerns about the whole stage area being enclosed in the Beer Garden space excluded those that did not want to drink nor be by drinkers; Trevor suggested movement of some of the bleachers out of the fenced in area. Concern over the placement of the porta-potties by the stage and where Tom's trailer usually goes plus the closure of the stages from that side inhibiting the ability of the bands to get their equipment on to the stage, Mark H. said they can use the ramp. LeRoy said he already pulled his liquor license for the event and just awaiting the contract from the Town.
- ~**Fall Festival** Sept 17/18- Need name for fest, tabled until June meeting
 - ~**Trunk or Treat** Oct 23 (rain date Oct 24) – tabled until July meeting
 - ~**Santa Parade** Sat Nov 28 – tabled until July meeting

Next Meeting: June 10th @ 7pm, Town Hall or Lincoln Center if needed.

Liz B motioned we adjourn and John B seconded. All approved. Adjourned at 8:59pm.