

**HIGHLAND MAIN STREET MEETING**  
**Highland Town Hall- Highland, Indiana 46322**  
**August 1, 2019 MINUTES**

**Call to Order**

At 6:32 PM, the Highland Main Street (HMS) meeting was called to order by President Dawn Diamantopoulos at Highland Town Hall, 3333 Ridge Road in Highland, Indiana.

**Roll Call:**

The following were present: Board Members Dawn Diamantopoulos, Lola McKay, Doug Van Ramshorst, Aubrey Velasquez, Marie Russo, Mary Wells, Julie Larson, Renee Reinhart, Kellie Shelton, Redevelopment Director Kathy DeGuilio-Fox and Redevelopment Assistant Lance Ryskamp. Board Members Mary Ellis, Emily Foreit, Kali Rasala and Teri Yovkovich were absent. Also present was Nan Mason, Michael Blejeski and Jacqui Herrera.

**Minutes:**

Lola McKay made a motion, seconded by Marie Russo, to approve minutes from July 11, 2019 meeting. The motion passed on a voice vote 8-0.

**Community Garden Committee**

The Redevelopment Assistant provided the Board an updated project budget and donation list. He noted that all monies pledged have been received and all expenses incurred have been paid. He recommended that the committee price out and prioritize any remaining expenses for the year. A discussion ensued as to the types of items that may be needed to fortify and cover the soil. In addition, there was a discussion as to an event at the garden with Cheryl Dornberg, of Mrs. Dornberg's Culinary Experience later in the month.

**Events Committee**

The Redevelopment Assistant provided the Board with an overview report on Main Street events to date.

**Last Call For Summer**

The Redevelopment Assistant provided the Board with a revised Revenue/ Expense sheet update for the event. He reported that the security costs were now being paid by the Highland Police Department. He advised the Board that one of the bands had asked if they could set up a table and sell their merchandise at the event and the consensus was that this would be permitted. A discussion ensued as to who would be able to assist and work the event.

**Festival of the Trail**

The Redevelopment Assistant provided the Board with a Revenue/ Expense sheet to date and a vendor list for the event. He asked for confirmation that Main Street was looking to have a sidewalk sale on October 5<sup>th</sup> in conjunction with the Festival of the Trail. The Board members indicated that was correct.

**Art Committee**

**Mural- Indiana OCRA Grant**

Redevelopment Director DeGuilio-Fox advised the Board that the remaining monies left over from the OCRA grant would be reallocated by the state to pay for a 4th mural on the west wall of 2940 Highway. Director DeGuilio-Fox also advised that the

Redevelopment Commissioners had requested that no additional murals be done at the end of the OCRA grant. She suggested that for 2020 planning purposes, that work could be done to move forward the Art Walk downtown to allow visitors to find out more about the murals and the artists who painted them.

#### **Downtown Promotions Committee**

A discussion ensued on the review of the July 27<sup>th</sup> "Christmas in July" sidewalk sale. Nan Mason said that the response was decent, considering the short time period of setting up the event. She said that YaYa Sisters did well and she understood that the Bible Mission and Primitive Peddler did well also. It was noted that some businesses who had not planned on participating, ultimately did.

There was a discussion on planning a 3<sup>rd</sup> Sunday series of events in 2020 and the need to proceed with developing an application for use by October. Dawn Diamantopoulos said that it was important to have the applications ready so that potential vendors could plan their 2020 calendars. She said that Kellie Shelton was working on a draft application and logo.

Board member Kellie Shelton arrived at the meeting at 7:05 pm.

A discussion took place on the issue of downtown signage. Director DeGuilio-Fox said the prototype sign proposed would need to have a way to hold the business name signs in place from the bottom to prevent there being any swaying of the sign by the wind. She said that once a prototype was ready, she would discuss it with Building Commissioner Ken Mika to seek his input and approval of the design. Further discussion ensued and it was noted that Director DeGuilio-Fox and the Downtown Promotions Committee would be meeting on August 6<sup>th</sup> at 6pm at The Primitive Peddler.

Nan Mason asked about the use of "razor" signs in downtown and Director DeGuilio-Fox indicated that Building Commissioner Mika said that those are currently not permitted. Director DeGuilio-Fox suggested that if there was consensus among downtown businesses as to allowing certain kinds of signage which would be beneficial to them, the owners should put together a petition to the Building Department for consideration of ordinance changes.

#### **Design/ Aesthetics & Historic Preservation Committee**

No report.

#### **Discussion**

None.

#### **Adjournment**

With no further business, Kellie Shelton made a motion, seconded by Doug Van Ramshorst, to adjourn. It passed on a voice vote 9-0. The meeting was adjourned at 7:15 PM.