

ADVERTISE YOUR BUSINESS ON HIGHLAND'S KIOSKS

The Highland Redevelopment Commission has three kiosks located in the downtown. The locations are 1) on the corner of Highway and Fifth Street in Main Square Park, 2) on the bike path off of Kennedy Avenue under the Ridge road overpass and 3) on the bike path off of Highway Avenue across from Tradition's. The kiosks are designed to offer marketing opportunities for businesses and information about Highland to pedestrian foot traffic in the downtown and the walking/bike path areas.

Each kiosk has three sides and each side is available to businesses, community organizations, and non-profits for lease. Not only do these kiosks offer marketing value, they are also aesthetically pleasing and architecturally engaging.

Panels are approximately two feet by five feet with a top triangle shaped section. Each panel is designed by a professional designer in conjunction with the business owner so that a consistent look is maintained on the kiosks. The panel is made from back-lit vinyl to enable pedestrians to read the panel at night.

NOTE: There are only are only eight (8) total panels available for rent.

Pricing for kiosk panel rentals:

1. **Main Square Park (5th & Highway)** - The lease is one-hundred dollars (\$100.00) per month with a one year lease. A one-time three hundred dollar (\$300.00) design and print fee for each panel, which will also cover the first three (3) months of leasing a kiosk panel, will be required upon signing the annual lease. One hundred dollars (\$100.00) per month for the last nine (9) months of the annual lease will be required on the first day of the fourth month. All advertisers must work with the Highland Redevelopment Commission's professional designer to develop and print the panel.
2. **Bike Path (Kennedy/ Ridge)** - The lease is seventy-five dollars (\$75.00) per month with a one year lease. A one-time three hundred dollar (\$300.00) design and print fee for each panel, which will also cover the first four (4) months of leasing a kiosk panel, will be required upon signing the annual lease. Seventy-five dollars (\$75) per month for the last eight (8) months of the annual lease will be required on the first day of the fifth month. All advertisers must work with the Highland Redevelopment Commission's professional designer to develop and print the panel.
3. **Bike Path (Southwest Highway Avenue/ Across from Tradition's)** - The lease is fifty dollars (\$50.00) per month with a one year lease. A one-time three hundred dollar (\$300.00) design and print fee for each panel, which will also

cover the first six (6) months of leasing a kiosk panel, will be required upon signing the annual lease. Fifty dollars (\$50) per month for the last six (6) months of the annual lease will be required on the first day of the seventh month. All advertisers must work with the Highland Redevelopment Commission's professional designer to develop and print the panel.

In addition, for all kiosk rentals, the following apply:

1. At the end of the initial one year lease, the Lessee is eligible for a second, one year lease, at a discounted rate of 30% (\$70 / \$52.50/ \$35.00 per month, respectively).
2. Rentals will come on a first-come, first-serve basis, with Highland businesses given first priority.

If you have any questions, please do not hesitate to contact the Highland Redevelopment Commission at 219-972-7598 or email the commission at cpetro@highland.in.gov